

C U M B E R L A N D
DOWNTOWN DEVELOPMENT COMMISSION
A Main Street Maryland Community

Minutes
June 13th, 2019

I. Roll Call

In Attendance ó Sandi Saville, Doug Schwab, Dave Love, Paige McFarland, Jim Miller, Ed Huber, Nathan Price, Daniel Taylor-Neumann

Absent – Larry Jackson, Lori Lepley, Rhiannon Morgret, Dave Romero, Dan Bowser

Also in attendance ó Mikayla Dodge, Rock Cioni, Paul Kelly

II. Minutes

Minutes accepted as submitted.

III. Communications and Billing

n/a

IV. Reports

Financial Report – Ed Huber

- 94% of Fiscal Year
- General Fund transferred
- Expenditures 89% total

Event Report

May 11th Countdown to Del Fest-Even with the rain we still had a great crowd Downtown.

May 25th Kruger Brothers was very successful. We had a large crowd in attendance and hope to make this an annual event!

June 8th and 9th Heritage Days weekend-Downtown was busy Friday night and Saturday during the day! Restaurants were packed all day and shops reported high sales for the day.

Loretta Hummel 6 to 8 Friday on McCoury Stage
Day Old News 8 to 10 Friday McCoury Stage
Black Guy Fawkes 4-5:30 Saturday McCoury Stage
Joey Harkum Band 6-9 Saturday McCoury Stage

June 29th 6:00pm ó Bowman, Bowman and Dre
DDC Fundraiser at the Gilchrist \$45 in advance, \$65.00 at door

Executive Director Report-Mikayla Dodge

-Attended Canal Towns Partnership meeting in Shepherdstown on June 12th. Canal Towns has hired a new intern. She will be scheduling visits with all of the Canal Towns. I am planning her visit for the afternoon and evening of Friday August 9th so I can give her a tour of the town, ending with the live music starting off the Weinerfest weekend.

CUMBERLAND

DOWNTOWN DEVELOPMENT COMMISSION

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-Spoke with Sharon Leasure who shares news and events for Law Dogs and Biker Buddies. They will be having the 9/11 Ride on August 16th. Following this ride, from 5pm-9pm we will host HOGS on the Mall. With contributions from the Law Dogs/Biker Buddies group, we have hired The Worn Out Flannels to play on the McCoury Family Stage from 6pm-9pm that Friday evening.

-The Day of Caring and Sharing was a big success! There were hundreds of volunteers. Our group planted flowers by the stage area, pulled weeds around the fountain by CBIZ, planters along the mall, and the fountain in town center, and swept in those locations as well.

-Heritage Days was also a success! There were people downtown and on the hill throughout the weekend, especially Saturday when the weather was perfect. I spoke with a few retailers and restaurants who all said that their business was very successful that day. City Police were out in full force all weekend and there were no major instances that occurred during any of the events. Our music events were very well attended and we received a number of donations through our donation jar during the weekend events. We also handed out over 150 schedules of our events happening to people attending this weekend.

-The Cumberland Pride Festival Committee held a meeting on May 22nd. There is now a Cumberland Pride website, performers are set, vendors are still signing up, and posters/postcards with all of the week long events are currently being distributed. The DDC has booked Wicked Jezebel to perform on July 13th, the Saturday before the festival, for our Discover Downtown Cumberland event series as part of the week long activities. We have also invited any vendors setting up on Sunday to also set up on Saturday as well. I will be coordinating with Jacqie McKenzie to make sure we have the list of vendors ahead of time to assist with setting up on Saturday.

-Working Womenø monthly lunch have begun again with the first one held on June 5th. Representatives from Tourism, Cumberland, Frostburg and the Allegany Arts Council meet once a month to keep each other informed about what projects we are currently working on and offer assistance and advice in moving forward to work closer together.

-Met with Captain Ternent to discuss all of our events happening and to thank City Police for the increase in police presence in Downtown Cumberland. They have had an officer patrolling the mall throughout the days and especially during our events. In the few instances we have had to request an officer (someone moving our cones when the street is blocked for example) they have sent an officer to our location very quickly to assist in addressing and solving the issue. Community members have also mentioned they noticed the increase in police presence as well.

-The 3M Challenge Committee held a meeting on May 27th in Frostburg. The event is on September 7th and the main thing we are currently working on is spreading the word and keeping our fingers crossed the Steam Engine will be ready to go for this event. Posters and pamphlets are available. We have included this event in our schedule and became a co-host so the event is added to our Facebook page to help spread the word.

-The River and Rails Festival committee held a meeting on June 6th to discuss updates and start focusing on getting the word out about the festival which will be held on August 24th with a kick off event the evening before. We have included this event in our schedule and became a co-host so the event is added to our Facebook page to help spread the word.

CUMBERLAND

DOWNTOWN DEVELOPMENT COMMISSION

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-The DDC will be advertising our event schedule in The Washington Blade newspaper. The ad that was created with the help of Dave Love and Dogfish Brewing will appear in their June 28th edition as a full page, full color insert on the 3rd page. This will highlight all of our DDC events, as well as River and Rails and Cumberland Pride Festival.

-Main Street Maryland has hired a new assistant and will be continuing with our quarterly meetings in August. The meetings were put on hold until a new assistant was hired and to focus on the Keep America Beautiful affiliation and training meetings.

Please share and mark yourself as going on ALL of the Facebook events listed on Cumberland Historic City Center. Even if you cannot attend, marking yourself as going spreads the word to more people.

Follow Cumberland Historic City Center on Facebook!

V. Old Business

Economic Development Report – Paul Kelly

- Preliminary Estimate \$8.7 million
- Construction contingency \$700,000
- CPI 3% increase
- 3.5 million in funding-Cannot be used for anything else!
- TAP (Transportation Alternative Programs)-Improvements to pay for a portion of the project for reopening the mall to traffic.
- Funding Gap of \$5 million
- Letter sent to Western MD delegation as a reminder for needing more funding for this project. Fall to look into this. Deputy Director Beckett State Highway.
- Confident that this project will still happen.
- Raised road bed as opposed to sunken road bed. Money to design paroleds and change to raised road beds. Schedule delay due to this.
- Estimated start date: April 2020. Pushing to have it all done for one construction season rather than two years.
- Main focus through DDC is how to help the businesses to maintain through the construction period. Winchester, Salisbury, Hagerstown, Frederick, all experienced similar changes.

George Street Garage

- Signage still not up
- Kevin Ogle-Meeting with Mayor, Jeff, Kathy, Kim, Julie. Signs will be ordered. Engineering is now in charge of this project. P signs are ready, Exterior Entrance and Exit signs will be ordered. Coordinating the interior signs as they're very confusing. A&E Grant. Meeting next week on Friday-Julie W, Sandi, Jeff, and Kevin.
- Discussion of Changing Rates-One lower rate
- Metropolitan traffic and parking on suggested rates and parking once Baltimore Street is opened

**THE NEXT REGULAR MEETING WILL BE HELD
August 8th, 2019**