

# CUMBERLAND

## DOWNTOWN DEVELOPMENT COMMISSION

A Main Street Maryland Community

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Minutes  
July 14, 2016

**I. Roll Call**

*In attendance* – Sandi Saville, Paige McFarland, Daniel Taylor-Neumann, Dan Bowser, Dave Love, Dave Romero, Larry Jackson, Renee Butler

*Absent* – Bill Shaffer, Nathan Price, Ed Huber

*Also in attendance* – Jennifer Light, Steven Leyh

**II. Minutes**

Minutes accepted as read.

**III. Communications and Billing**

A. None

**IV. Reports**

Executive Director – *Jennifer Light*

**Executive Director Report**

Jennifer Light

July 14, 2016

**Downtown Beautification/Improvements/Issues**

- Continue to weed planters, sidewalk areas, tree pits and water flowers
- Trees have been trimmed

**DHCD Community Legacy Grants**

- *Façade Improvement Program FY'2016 (\$50,000)*
  - Working with applicants for compliance reviews, permits and HPC approval
  - 8 of 10 applicants have received a Notice to Proceed
- *New Community Legacy Grants FY'2017* – Submitted July 7<sup>th</sup>, 2016
  - Requested \$90,000 for the Façade Improvement Program
    - Linking the parking garage artwork/signage into the Façade grant
  - Request \$25,000 to complete the Centre Street Parklet Phase 2 - next year

**Downtown Banners – Downtown Districts**

- 95 new brackets and hardware have been ordered
- 95 new banners – two sizes (18"x36" and 18"x45")
- 3 different designs
- Estimated delivery – first week of August

**SHA - Rec Trails Program Grant (Belsinger Sign Works - Baltimore)**

- Final stages of the map and directional signs
- Signs are projected to be installed in August
- Thank you to the DDC Design Committee for your help with this project

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### **CDBG**

- Working on getting a formal bid for ADA improvements to the Liberty Street Stage

### **Maryland Heritage Areas Authority Grant**

- Working to close out FY'16 this fall
- Awarded \$10,800 for MHAA FY'17
- Project includes Heritage Days Reenactments and Heritage Days Children's Activities

### **DDC Board - Primary Seat Available July 31, 2016**

- Margie will advertise for the seat in the upcoming weeks

### **New Business Downtown**

- ACRE Coworking - 48 North Centre Street - Now Open!

### **Maternity Leave**

- Plan to return sometime in early to m

### **Promotions Director – *Steven Leyh***

#### **Promotions Director Report**

Steven Leyh  
July 14, 2016

- **Heritage Days Weekend**
  - Amazing weekend for downtown - plenty of activities
  - National Park Service assisted with incredible living history events
  - Fletcher's Grove attracted 500 people
  - Beatlemania Now! attracted 1,000 people
- **Bands on the Bricks**
  - Great weather, awesome attendance, very successful events
  - Fantastic crowds for Larry Keel Experience, Gina Powell, Chinese Bandits and Flood City Brass
  - Excellent turnout for automobile displays - largest in years
    - Corvettes / Fire & Ice & Friends
  - Upcoming Shows: Ryan Cain and The Ables 7/15, The Flashbacks 7/22 and Hot Sauce Willie 7/29
- **Estonian Delegation Visit & Tour – June 22**
  - Stops at Lew Lew, Elderbird, Emporium, Romero's, Allegany Museum and Footer Building
- **Independence Day / Red, White & Bluegrass**
  - Concert cancelled because of rain
  - Hope to reschedule for later this summer
- **Updated Kiosks**

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- Managing kiosks and updating with latest event posters
- **HRDC Students**
  - Program wasn't funded - as a result we won't have high school students working downtown this summer
- **Advertising / Marketing**
  - Renewed our partnership with Allegany Radio's family of stations
  - They will be advertising our upcoming shows and broadcasting live at select DDC events
  - Continue to write and send weekly press releases and email blasts
- A. Financial Report – Sandy briefly stated that we need a Budget meeting to discuss Healthcare. Issue may be a wash, but we are looking at moving/discussing 4,000.00.
- B. Economic Development Report
  - Relocated to Pershing Street from City Hall.
  - Tech Conference being held on October 14<sup>th</sup>.
  - Commercial Open House – October 15<sup>th</sup>
  - Window washing downtown was discussed briefly. Jack Nelson may be available to do this.
  - First Thursday of each month – Socials at Azad's.
- V. **Old Businesses**
  - A. Downtown Parking Meeting
    - Working with City on decision on Parking
  - B. Downtown Mural Project
    - Met with Kenny Sines – install at end of August.
    - Mural at Uncle Jack's installed at same time, can't be seen from I-68. Looking for new space
- VI. **New Business**
  - Canal Place mural – moving along. Funding came through.
  - DDC meeting in August. Should we have one? Decided not to have one.  
Motion – Daniel Second – Dave Love
  - Need to have a budget meeting before Jen goes on leave
- VII. **Public Comment (2 Minute Limit)**
  - None.

**C U M B E R L A N D**  
**D O W N T O W N D E V E L O P M E N T C O M M I S S I O N**  

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*A Main Street Maryland Community*

**THE NEXT REGULAR MEETING WILL BE HELD**  
**September 8th, 2016**