

CUMBERLAND

DOWNTOWN DEVELOPMENT COMMISSION

A Main Street Maryland Community

Meeting Minutes

February 13, 2020

8:45 am

Second Floor Conference Room - City Hall, 57. N. Liberty Street, Cumberland, MD

Roll Call

In Attendance: Sandi Saville, Larry Jackson, Ed Huber, Laurie Marchini, Nathan Price, Dave Romero, Daniel Taylor-Neumann, Paige McFarland, Jim Miller, Rhiannon Morgret, Paul Kelly, Bryan Gowans-WCBC, Lindsay Renner-Wood-CTN, Ray Morriss, Lee Borrer and Kathy McKenny,

Minutes

Treasurer's Report-Ed Huber

- Budget Performance Report through February 11 was presented
- Pay roll is down, and will continue in that direction
- 70% of total expenditures for the year: Due to Entertainment, Truck Purchase, and paying for signage

Executive Director's Report-Sandi Saville

- See attached

Old Business

CEDC- Paul Kelly

- Paul reported on the Baltimore Street project
 - Latest funding update
 - Possibility of Community Block Grant
 - Using Community Legacy Grant funding to fill in the gaps toward the end of the project
 - City prepared to offer additional funds
 - Construction still scheduled for October
 - Briefly discussed the CEDC merger with Allegany County

Update on Security Cameras

- Downtown property owners volunteering their buildings if city provides cameras
- City desires to have same system in place for downtown and for the parking garage

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Update on Parking Garage

- Plan is for Murals/Turnstiles to be installed late Feb or early March

New Business

Changing March Meeting Date

- March DDC meeting has been moved until Thursday, March 19th @ 8:45.

HGTV Video

- Mayor Morriss gave an update on the filming and application process for HGTV's 'Home Town Takeover'
- Video was filmed and submitted to HGTV

Next Steps for DDC

- Discussed 2021 DDC budget without an executive director
- Health insurance to increase
- Reality is the DDC cannot afford a new executive director
- Paul Kelly led discussion with a proposal to have ADC member act as the director of the DDC
- New proposed director would do promotions and enhanced programming working with tourism etc
- Would still have monthly meetings with perhaps a new board featuring members of current DDC, and other business owners
- Would still qualify for Main Street program
- Discussion of elimination or reduction in special tax downtown in hopes to attract new businesses

Sandi made motion that gave the newly formed ADC (previously CEDC) to continue to move forward with a restructure plan of the DDC. DDC wants to see what consolidation would look like in greater detail as far as management and promotions. Motion was moved by Dave Romero and seconded by Paige McFarland. Motion was accepted by unanimous vote.

Larry Jackson, Dave Romero, Paige McFarland, Ed Huber, and Doug Schwab to be on consolidation committee.

**THE NEXT REGULAR MEETING WILL BE HELD
March 19 at 8:45am**

C U M B E R L A N D

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